

25 November 2019

Press release from AFRY

ÅF Pöyry changes brand name to AFRY

Since 22 February 2019, ÅF and Pöyry have been one company, jointly operating in more than 100 countries. Today, 25 November 2019, we launch our new common brand, AFRY.

We have a long history. ÅF was founded in 1895 and Pöyry in 1958. Since our merger we have become the biggest company in our sector in the Nordic region, and a global actor with almost 17,000 employees with offices in 50 countries and projects in 100 countries, with an annual revenue of about SEK 20 billion. We are proud of our history, and look forward to our mutual journey onwards, with a strong focus on sustainable solutions. We bring the best from both ÅF and Pöyry into the new brand AFRY.

“Our focus on sustainability is strengthened and our position as a global company consolidated with the launch of AFRY. Given the exponential technological development we are facing, our services and solutions are more relevant than ever. In the last couple of years, we have experienced significant growth, and our revenue has doubled since 2015. I am happy to be a part of creating a common platform for the whole company, as well as proud of bringing our vibrant history into the future,” says Jonas Gustavsson, President and CEO at AFRY.

AFRY is a leading company within engineering, design and advisory services. We create solutions for the future together with our clients, which are mainly within the infrastructure, industry and energy sectors.

The need for sustainable solutions is greater than ever in times of increased globalisation, urbanisation, digitalisation and climate change. At AFRY we drive the transformation, and together with our clients, we are able to influence many parts of society through solutions that reduce our impact on the climate.

With a new common brand and offer, we strengthen our position in our core markets Sweden, Norway, Denmark, Finland and Switzerland, and grow internationally within, for example, the energy and process industries. Attracting the most skilled people is a core issue for the company, and we wish to remain one of the most attractive employers for engineers, researchers, designers and advisors.

The legal name of the company will remain ÅF Pöyry AB. The new brand AFRY is a combination of the letters in ÅF and Pöyry: AF+RY.

Corporate Communication
ÅF Pöyry AB (publ)

For further information, please contact:

Cathrine Sandegren, EVP and Head of Communications and Brand
+46 70 292 68 26

Andrea Herlitz, Press Manager
+46 70 426 10 97

AFRY is an international engineering, design and advisory company. We support our clients to progress in sustainability and digitalisation. We are 17,000 devoted experts within the fields of infrastructure, industry and energy, operating across the world to create sustainable solutions for future generations.

Making Future.